

Dear Sponsor,

The Boone County Horsemen's Association is requesting your consideration of sponsoring our Boone County horse club. We will have three open horse shows this season. They will take place at the Boone County 4-H Fairgrounds on June 2<sup>nd</sup>, July 8<sup>th</sup> and August 18<sup>th</sup>. Our open shows are our primary means of fundraising for operating our not-for-profit horse club, whose intent is to give our Boone County Horse & Pony 4-H'ers and other horse lovers a local facility to show their animals. Your sponsorship will enable the Boone County Horsemen's Association to provide funding for the many activities, workshops, equipment needs, awards and youth camps offered to our club. In return for your assistance and generous support, we wish to thank you by providing you with the following advertising opportunities:

**Family Sponsorships** will receive the following benefits:

- Recognition in our newsletter which is sent to over 100 local families
- Business and/or family name displayed on our Boone County Horsemen's Association Sponsorship Sign. You will also receive a business card ad on the back of our show bill.

**Corporate Sponsorship** will receive the following benefits:

- Announcement of your sponsorship at all three shows
- Your business name, address, phone number, email address and a link to your website placed in our BCHA newsletter and on our website. You will also receive a business card ad on the back of our show bill.

**Day Sponsor** will receive the following benefits:

- A banner will be hanged at the show you sponsor (banner supplied by BCHA)
- You will also have the opportunity to have fliers or other business items available at the show. The name of your business and an advertisement will be read throughout the show. You will also receive prime advertising position in our newsletter that is sent to over 100 local families. We will list your business name, address, phone number, email address and a link to your website placed in our BCHA quarterly newsletter and on our website. You will also receive a business card ad on the back of our show bill.

Thank you in advance for your generous support.

Sincerely,

Keith Cromwell

President, Boone County Horsemen's Association

Phone: (765) 676-9869

E-mail: [BCHA74@live.com](mailto:BCHA74@live.com) Website: [www.bcha74.com](http://www.bcha74.com)

---

*Please complete the form below, and return with your sponsorship check and business card to the address below. Checks are payable to BCHA.*

**I will gladly be a sponsor of the Boone County Horsemen's Association**

**Company Name** \_\_\_\_\_

(Check level of sponsorship below)

\_\_\_\_\_ **Day Sponsorship** – Any gift greater than \$100 (please indicate amount \$\_\_\_\_\_)

\_\_\_\_\_ **Corporate Sponsorship** – \$50.00

\_\_\_\_\_ **Family Sponsorship** – \$25.00

If sponsoring the club on someone's behalf, please indicate the person's name here:

\_\_\_\_\_

**Mail to:**           **370 E 300 N**  
                          **Lebanon, IN 46052**